

Press Information  
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## BRAND NEW TO THE MARKET HIPPYCHICK LAUNCH DREAM TUBES BED GUARDS

**Hippychick** is delighted to bring you a fabulous new product from **Dusky Moon**. **Dream Tubes** is a revolutionary, high quality and easy to use bed guard for a child moving from a cot into a single bed, and its efficient and portable packaging make it ideal for those trips away.



**Dream Tubes** is the perfect solution to overcome the problems of young children falling out of single beds. This innovative bed guard provides a soft and safe environment for children to snuggle up in for a good night's sleep.

It is an easy to use and completely portable double sided bed guard, consisting of a fitted sheet with two integral pockets and two sturdy inflatable tubes. Simply place the specially designed soft cotton fitted sheet onto the bed, inflate the tubes and zip them into the pockets.

*Julia Minchin, Managing Director at **Hippychick** says, "We are extremely excited about Dream Tubes. The majority of retailers we have spoken to so far have placed orders. It fits so well with the rest of the products in our range and we think that it is going to take the UK by storm!"*

**Dream Tubes** fit any standard size single bed and are quick and easy to use, especially when changing the bed in the night. It is often a difficult transition moving a child from cot to bed, using **Dream Tubes** can aid that changeover. Parents can rest easy knowing that the duvet will stay securely in place, and for children it means that the all important assortment of teddies and soft toys stay on the bed.



*Amanda Allerton at Dusky Moon is delighted with this new relationship, "We are thrilled to be working with HippyChick. Venetia and I have long been fans of their products, using them with our own children. We are very passionate about Dream Tubes so it is wonderful to be working with a company that shares our enthusiasm completely."*

Conforming to the British Standard BS7972 for children's bed guards, and machine washable up to 60°, this revolutionary product ticks all the boxes for safety, comfort, practicality and piece of mind. It is cosy, compact, lightweight and portable and is perfect for regular home use as well as holidays and overnight stays away.

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