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# Mother & Baby

THE NO.1 PREGNANCY AND BABY MAGAZINE

6 steps to a  
**FASTER  
LABOUR**

LATEST INFO

## JABS

Is the 5-in-1  
**REALLY** safe?

BREASTFEEDING  
Mums' tips  
for success

Tots  
behaving  
badly

Expert advice  
to sort it **TODAY**

TRUE LIFE

'I found out I was  
pregnant at 7 months  
– and it was twins!'

Could you  
**SAVE YOUR  
BABY'S LIFE?**

TURN TO PAGE p94 NOW

# Check out

All the latest shopping news from the baby shops and websites

## Ask M&B's Consumer Editor

GOT A QUESTION ABOUT BABY GEAR? OUR ELLIE'S SEEN IT ALL...

**Q** 'Doing the supermarket run with my one year old is a challenge – it's a race to get round the shop before he gets bored and screams the place down. I've seen another mum give her baby a toy especially for shopping trolleys, but haven't been able to find it myself. Please can you help?'

*Rebecca Donald, mum to Ethan, one, Derby*



**A** 'I find a packet of Organix Carrot Stix usually gets us a fair way round Sainsbury's, but I think the toy you may be referring to is Trollie Ollie, £9.99, from Galt – a cute octopus you attach to the trolley handle. Or Infantino does a wonderful variety of fabric trolley seats with toys attached – great, as they mean not only is your tot entertained, but he also gets a clean, cosy seat to shop from. I love the all-singing, all-dancing Cart Safari, £29.99 (pictured), which is Microban treated.'

Have you got a question for Ellie? Visit [Community](#) at [motherandbabymagazine.com](#) and click on [Shopping questions](#).



## TREND SPOTTING

Ikea changed furniture shopping forever, and now the Scandinavians are set to impact the world of baby and kids' clothes. PO.P clothing (right) is designed 'to let children be children' and is huge in Sweden. From the softest cotton babygros to durable outdoor gear, the clothes – in signature stripes – is funky and functional. Mums will love that they can be washed at 60°C without ruining whites.

Danish brand Katvig (above) also uses stripes in quirky colours, and its clothes are produced to Ecotex Standard 100, meaning no harmful chemicals are used in production. Prices start from £6.50 for a cute baby body.



## Seasonal chic

If you're the sort of mum who isn't happy with one buggy (and we know there are lots of you!), then the new 4 Seasons buggy, £225 from Maclaren, is for you. It's based on the classic Ryder chassis, so it's suitable from birth, and comes with two seat liners, a footmuff for winter, plus a reversible blanket and a storage bag that coordinates with all four seasons. Snowy footmuff, spring butterflies, summer sailor print... whatever the weather, you'll have the buggy to match!



# 43,000

That's how many cute, cult Wheelybugs there are being ridden around the world now by their proud little owners. Make ours a cow-print Wheelybug!

## EVERY MUM (TO BE) NEEDS TO KNOW...

### How to throw a baby shower

Baby showers are a US tradition and, thanks to a few A-list celebs, are now officially acceptable in the UK (the secret is to get a best friend to organise it for you). Having your first baby means you'll be showered with presents regardless, so a baby shower is your way of ensuring you get the presents you want while enjoying quality time with those women who are closest to you, before your baby's due.

From invites to gift lists, baby showers come with their own etiquette and products. There are heaps of sites, such as [showermybaby.co.uk](#) or [babyshowerhost.co.uk](#), to give you ideas. Green mums-to-be can even check out [greenandfair-babyshower.co.uk](#). So start showering!



## Found!

If you don't want to give up your designer handbag just because you're a mum, here's the answer. This ZPM nappy case, £23.50, holds four nappies, a pack of travel wipes and cream, and will pop into your regular bag.

