



PRIMA BABY AND HIPPYCHICK LAUNCH SEARCH FOR NEW MUMPRENEUR

Competition guidelines

To enter the competition complete the details below and send us your entry on A4 paper to the following address:

Mumpreneur Search
Prima Baby
Natmags House
72 Broadwick St
London W1F 9EP

Please give us the following information when entering the competition:

Your name and age:

The names and ages of your baby/ies / children:

Your current or previous job title:

Your home address and a contact number/email address

A description of your baby / family friendly product (please use no more than 500 words). Please include the following information in your description:

A brief summary of your concept including any sketches or illustrations if you feel they'd be helpful

The inspiration behind it

Where you see your main market being

How far you've got progressing it (it doesn't matter at all if its simply an idea at this point!)

NB – all entrants must be happy to be photographed and for their story to be used in positive promotion for their product.